Digital Signage Project Update

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Goal

Implement Digital signs that can be remotely managed, in most, if not all the core campus buildings for content dissemination and emergency notification.
Technology

- Cisco iServices Platform - Interactive Experience Client (IEC)
- Cisco iServices Platform - Interactive Experience Manager (IEM)
- OU Campus – Digital Signs Content Files + API integration with IEM
Phase I: Deploy All IECs: Feb - May 2015

- Locations: Housing, Library, Duncan, Clark Hall, Engg, SSC, MQH, Sweeney Hall – 29 confirmations
- Other Locations – MQH, DMH, Health Bldg, Art, Athletics, Spartan Shops: awaiting confirmations.


- Lab for remote testing capability/QA
- Template variations
- Protocols for Emergency Messages

Phase II: Interactive Content (August, 2015)

- Deployment of Touchscreens/Kiosks
Pilot Content

PowerPoint-type content, Video, Image Shows, Real-time twitter feed, weather and news feeds, emergency information.

Phase 1

Prezi, Twitter feeds filtered by user provided hashtags, Portrait mode templates, Automated content transitions etc.

Phase II
Interactive services – Directory search, video chats, way-finding, etc.
Process

• Customer completes the customer information form (its.sjsu.edu/services/digitalsignage)

• Kick-off presentation & site inspection

• Hands-on training

• IEC deployment

• User Acceptance Testing (UAT)
Objective—Deploy 100 IECs across campus

Pilot: 26 IECs Deployed (Existing Displays)
- Business Tower, BBC Industrial Studies, AS House, Print Shop, Housing, Student Union, SSC, MQH, Clark Hall, ADM, Health Center, Bunker Hill, UPD

Phase I: 12 IECs Deployed
- King Library, Duncan Hall, Clark Hall, Housing & Engineering
- 10 locations scheduled for deployment

38% complete
Cost?

No charge for Digital Signage deployment
New!

IT Services will coordinate monitor procurement for customers!
ACT NOW!

52 IEC’s need a location

Digital Signage (its.sjsu.edu/services/digitalsignage)
Let’s Recap

- We are actively deploying IEC’s
- Interactive features in Fall, 2015
- IT Services will coordinate monitor procurement
- No cost for digital signage
- 52 IEC’s need a location

[Digital Signage](its.sjsu.edu/services/digitalsignage)
Questions?

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